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# **Grant Programme - Application Form**

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| --- | --- |
| **APPLICANT INFORMATION** |  |
| Name organisation |  |
| Address |  |
| Website |  |
| Social media (organisation) |  |
| Name and position applicant |  |
| Telephone number |  |
| Email address |  |
|  |  |
| **PROJECT INFORMATION** |  |
| Title |  |
| Date(s) of the event |  |
| Country and location(s) |  |
| Estimated total number of visitors |  |
| Total budget project (in EUR) |  |
| Amount applied for from  Movies that Matter (in EUR) |  |
| Applying for:  a) start-up grant [[1]](#footnote-2)  b) impact grant |  |

***BACKGROUND INFORMATION***

**Relevance of the project** *(max. 250 words)  
What is the relevance of the project to the people in your country / region? Please explain the human rights background and rationale of the project.*

**Organisation & Team** *(max. 250 words)  
Please provide some brief and relevant background information about your organisation and team. What are the main activities of your organisation? Do you have any experience in organising film events (about human rights)?*

***PROJECT INFORMATION***

**Short project description** *(max. 400 words)  
Please summarise the project as concretely as possible. What is the set-up of the project? What are the main project activities?*

**Impact** *(max 250 words)* ***\*only fill in when applying for an impact grant\****  
*Please describe how the impact grant will contribute to new developments or increasing the impact of your project, e.g. new programme elements, changing (financial) circumstances, new/other audiences, etc.*

**Objective(s)**  
*What is / are the main goal(s) of your project? What is the long-term impact you aim to achieve?*

Objective 1:

Objective 2:

*(please add more objectives if necessary)*

Long-term impact:

**Target groups**   
*What is / are the target group(s) of your project? Please specify why you plan to reach these specific groups.*

*You are welcome to add more rows if necessary.*

|  |  |
| --- | --- |
| Target group | Why this target group? |
|  |  |
|  |  |
|  |  |

**Expected results**  
*What are the results you expect to achieve with the project? Please fill in the table below.*

*You are welcome to add rows and/or provide additional information in or below the table. Please be as specific as possible.*

|  |  |
| --- | --- |
| Total number of films to be screened |  |
| *Shorts* |  |
| *Documentaries* |  |
| *Fiction films* |  |
| Total number of screenings |  |
| Total number of debates *(incl. Q&A’s, discussions, etc)* |  |
| Estimated total number of visitors  *(please make sure this number is equal to the number presented on page 1)* |  |
| If applicable, please indicate what the breakdown is of online and offline visitors | Online: Offline: |

**Programme** *(max. 400 words)*  
*What is the content of the programming? For example, which human rights related themes do you want to focus on? What films will you programme? Will you translate or subtitle the films? What debates will you organise? What guests will you invite? What other events related to the festival/ project will you organise?*

**Production** *(max. 300 words)*  
*How will you organise the event? For example, information about venue(s), capacity of the venue(s), technical support, equipment, ticketing, licenses, transport, logistics, catering, etcetera.*

**Promotion and communication** *(max. 300 words)*  
*Please summarise your publicity plan. For example, how will you reach your target groups? What are your communication materials? What is your media strategy?*

**Partners**   
*Who are your partners in this project? For example, programme partners, human rights partners, media partners, in-kind sponsors, etcetera. What is their role and in what way do you work together? Please fill out the table below and indicate if the partner if confirmed already or if you are planning to reach out. You are welcome to add more rows if necessary.*

|  |  |
| --- | --- |
| Partner | Role & Relationship |
|  |  |
|  |  |
|  |  |
|  |  |

**Risks** **and Mitigation** *(max. 150 words)*  
*What (potential) risks / threats are involved in organising the event? Are there any security issues involved in organising this event? How will you address these risks?*

**Budget & Finance/ cover Plan**  
*Budget – Please include a detailed budget overview of the project (in* ***euros****). (If you would like to see an example of a budget,* [*click* *here*](https://moviesthatmatter.nl/content/uploads/2020/12/example-budget1.xls)*). Make sure the total budget of the project is equal to the number presented on page 1.   
  
Finance/ cover plan – Please make clear how you intend to cover the total budget of the project (in* ***euros****). Also indicate the status of the fundraising activities (pending / confirmed).*

**Results previous editions / projects (if applicable)**

*If you organised a similar project before, what were the results? What were the number of visitors and what was the budget? Please provide the following information regarding previous editions (up to three editions ago).*

|  |  |  |  |
| --- | --- | --- | --- |
| Year | Budget | Funding sources | Number of visitors |
|  | € |  |  |
|  | € |  |  |
|  | € |  |  |

**Results previous supported project by Movies that Matter** *(max. 250 words)****\*only fill in when Movies that Matter has provided a grant in the past\****

If we have previously provided a grant to your festival we are curious to hear about the long term effects and change the previous project(s) had on society (e.g. effects in terms of networking, legislation, strengthening NGOs, school curriculum or sparking public debate). Who changed, how do you know about this change, in what way did your project contribute to this change and why is this change important?

**Evaluation** *(max. 150 words)  
How do you plan to measure and evaluate the results of your project?*

**Future plans** *(max. 100 words)*

*Do you intend to organise similar projects in the future? What are the long-term plans / ambition of your event?*

**Reference**

*Please provide the name, position, organisation and contact details (including email) of at least two references. Someone who you have worked with in the past or has funded the work of your organisation.*

|  |  |
| --- | --- |
| **Reference 1** | **Reference 2** |
| Name: | Name: |
| Position: | Position: |
| Organisation: | Organisation: |
| E-mail: | E-mail: |

**Photo / video material (optional)**

*Feel free to send us (links to) a maximum of 3 photos or videos to support your application. Please upload this material to the online personal data form, send it by email or include it in this form.*

**This application form should be attached as a word document to the filled out online personal data form. Please note that file size should not exceed 1 Mb. If you have problems uploading the application form online, please send it by e-mail to international@moviesthatmatter.nl.**

1. For grant information, difference between start-up and impact grant, general regulations and selection criteria, please see: <https://moviesthatmatter.nl/en/international/grants/how-to-apply-for-funding/> [↑](#footnote-ref-2)